



# CMAQ/Article 3 Project Application

## Project Applicant Information

<b>Lead Agency or Organization:</b> County of Ventura, Public Works Agency – Transportation Department		
<b>Mailing Address:</b> 800 S. Victoria Ave.		
<b>City:</b> Ventura	<b>State:</b> CA	<b>Zip:</b> 93009
<b>Contact Person Name:</b> Anitha Balan		<b>Phone:</b> (805) 654-2087
<b>Title:</b> Engineering Manager	<b>E-mail:</b> Anitha.Balan@ventura.org	

## Project Information

1. <b><u>Project Name:</u></b> Potrero Road Bike Lanes Phase I
2. <b><u>Project Type:</u></b> (Check all that apply) <input type="checkbox"/> Transit <input checked="" type="checkbox"/> <b>Bicycle Facility</b> <input type="checkbox"/> <b>Pedestrian Facility</b> <input type="checkbox"/> <b>Other</b> _____
3. <b><u>Project Description:</u></b> (e.g. number of replacement or expansion vehicles including type, size, and purpose, for capital improvements include location, length, limits of work, size, etc. If bike lane, include length and class.)  <p>The Potrero Road Bike Lanes Phase 1 project involves pavement widening for installation of 3.0 Class II bike lane miles along Potrero Road from Bridge #231 (1.5 miles west of Trentwood Drive) to Trentwood Drive in the Hidden Valley area. This project is part of an effort to provide safe roadways for multiple modes of traffic and providing continuous connection to existing bike lanes and regional routes within Hidden Valley area and Westlake Village. Potrero Road serves an average of 3,500 vehicles per day.</p>
4. <b><u>Project Location:</u></b> Potrero Road from Bridge #231 to Trentwood Drive. <input checked="" type="checkbox"/> <b>Vicinity Map Attached:</b> Exhibit 1 <input checked="" type="checkbox"/> <b>Project Site Map or Site Plan Attached:</b> Exhibit 2 <input checked="" type="checkbox"/> <b>Photos Attached:</b> Exhibit 3 <input type="checkbox"/> N/A
5. <input type="checkbox"/> <b>Check Box if project is a stand-alone project</b> <input checked="" type="checkbox"/> <b>Check Box if project is part of a larger project.</b>  <b>If project is part of a larger project, please describe:</b>



Presently, there are no existing bicycle facilities on Potrero Road from Hidden Valley Road to Trentwood Drive and the bikeway network is disconnected. East Potrero Road Bike Lane project is a multi-jurisdiction project within the City of Thousand Oaks and County of Ventura. The County portion is currently split into two phases. Phase I will include the installation of approximately 3 Class II bike lane miles on Potrero Road from Bridge 231 to the existing bike lane north of Trentwood Drive. Phase II of the Potrero Bike Lanes project will install an additional 3 miles Class II bike lane miles from Hidden Valley Road and tie into Phase I bicycle lanes at Bridge #231. Combined, both phases will provide a well-connected, multimodal network characterized by continuous bicycle infrastructure for 5 miles on Potrero Road from Hidden Valley Road to Westlake Boulevard. The County of Ventura will be assisting the City of Thousand Oaks in design and construction of approximately 0.25 mile gap that will provide continuous bike route connection from Hidden Valley area to Westlake Village. At this time, CMAQ/TDA funds are not being requested for Phase II of the project or for portion of the route within City of Thousand Oaks.

**6. Financial Information:**

	CMAQ	Article 3	Required 11.47% Matching Funds <small>(check box below)</small>	Additional Local Funds	Total Project Cost
PE	-	-	-	\$250,000*	\$250,000
R/W	-	-	-	-	-
CON	\$1,394,217**	-	\$180,636	-	\$1,574,853
<b>Total</b>	\$1,394,217	-	\$180,636	\$250,000	\$1,824,853

**Additional Financial Information**

Check Box if Requesting Toll Credits for CMAQ Local Match Requirements

\*Existing County General Funds

\*\*Willing to accept TDA Article 3 funds in lieu of CMAQ funds

**7. Project Schedule:**

<b>SCHEDULE</b> <small>(month/year)</small>			
	Funds Obligated	Start Date	Completion Date
Preliminary Engineering	Local Funds	08/2017	01/2019
Preliminary Engineering	02/2018	02/2018	01/2019
Environmental	02/2018	03/2018	01/2019
Right-of-Way	-	-	-
Construction	03/2019	06/2019	08/2019

Note: Assuming funds are programmed 01/2018.



## **Project Screening Information**

### **8. Project Readiness: Briefly describe (no more than 100 words) the project work plan and timeline:**

Preliminary engineering for this project is funded by County General Funds. Preliminary design began in August 2017 and a project assessment and preliminary layout of the bike lanes is completed. The funds being requested are for the construction phase of this project. No right-of-way issues or utility conflicts have been identified at this time. There are no environmental impacts expected that will delay the execution of this project. Final design is expected to be completed in early 2019, followed by construction in summer of 2019, once authorization to proceed with construction has been received. The project is expected to be completed within two years of funds being programmed for this cycle of CMAQ/TDA funds.

#### **Check boxes for all items that have already been completed:**

##### **Preliminary Design**

- Project Feasibility Study Completed
- Right-of-way needs and utility conflicts identified (underground utilities within project limits will be verified)
- Vehicle specifications identified
- Planning Level Cost Estimates

##### **30% Design**

- Dimensioned drawings showing existing and proposed improvements, topography, utilities and row etc.
- Revised Cost Estimates and Schedule

##### **Environmental Clearance**

- CE or Checklist Complete
- Draft Environmental Document Completed
- Final Environmental Document Completed

##### **Final Construction Plans, Specifications, and Estimates or Vehicle Specifications**

- Construction Plans, Specifications Completed
- Final Vehicle Specifications and Bid Packet Completed
- Ready to Advertise
  
- No Right of way needed or Right-of-Way Acquired
- No need to relocate utilities or Utilities Relocated

NA Number of Community Meetings Held (not including meetings to adopt community-wide master plans)

### **9. Safety and Security: Will the project improve safety and security at existing facilities or improve safety by building new facilities? Please list the specific improvements proposed and how they will improve safety.**

Presently, there are no existing bicycle facilities on Potrero Road from Hidden Valley Road to Trentwood Drive and the bikeway network is disconnected (Exhibit 2). The Potrero Road Bicycle Lanes Phase I project will provide for a well-connected, multimodal network characterized by continuous bicycle infrastructure for 3.5 miles from Bridge #231 to Westlake Boulevard within the City of Thousand Oaks



Potrero Road serves an average of 3,500 vehicles per day and has an 85<sup>th</sup> percentile speed of 46 miles per hour. County records indicate there has been one collision involving a bicyclist and vehicle over the past five years.

Potrero Road serves as a popular route for bicyclists and registers a high level of activity based on Strava, a website used to track cycling activity via the satellite navigation system known as GPS. This road is a popular route for bicyclists based on responses from the community. Exhibit 3 illustrates existing conditions with bicyclists using the travel way in absence of dedicated bicycle facilities.

The proposed project will construct facilities that are safe and comfortable to use by providing a dedicated space for bicyclists and thereby reducing conflicts between motorized and non-motorized modes of travel. Pavement widening would improve the overall safety of the roadway for both vehicles and bicycles. Bicyclists may have to utilize the gravel shoulder when sharing the lane with vehicles.

This non-motorized transportation infrastructure would provide additional safety on this roadway for users that intend to continue a multi-modal trip to other areas of Ventura County, by using nearby transit services located in Westlake Village and Agoura Hills.

Furthermore, studies show that more people are inclined to use bicycle for both commuting and recreational purposes if a facility is provided, thus increasing the number of trips made by bicycling. Studies have also identified that well-connected bicycle lanes seem to have an immediate effect of lowering risk to bicyclists.

**10. Air Quality Improvement: Briefly describe how the project will improve air quality.**

This transportation control measure is projected to reduce average annual auto vehicle miles traveled (VMT) by 4,284 miles and reduce greenhouse gas emission by 25.6 metric tons of CO<sub>2</sub>e through trips shifted during bicycling. As the area becomes more inviting to bicyclists, increasing numbers of work, school, shopping, and recreational trips will be made on bicycle. Cumulatively, this pattern may reduce traffic in some areas and improve air quality.

- For bicycle and/or pedestrian projects please provide estimated new average daily trips.
  - As discussed on Pages 98 to 103 in the 2007 Bicycle Master Plan (BMP), in Ventura County, 1.3% trips are made by commuter and utilitarian bicyclists. It is estimated that implementing new bikeways will result in an increase of future daily bicycle mode share from 1.3% to 7%. Based on 2015 census data and the BMP, this project has a potential to benefit 271 existing commuters and up to 1,458 future commuter and utilitarian bicycle users.
- For bicycle and/or pedestrian projects please provide average daily traffic volumes on adjacent or nearest parallel roadway.
  - Potrero Road ADT (2016): 3,500
  - SR 23/Westlake Boulevard ADT (2015): 11,500
- For transit, bicycle and/or pedestrian projects provide estimated annual VMT reduced.
  - The average annual auto VMT reduced 4,284
  - Greenhouse gas emissions reduced by 25.63 MT of CO<sub>2</sub>e (Calculates using the California Air Resources Board: GHG Emission Reduction Calculator Tool)
- Average projected ridership.
  - Not applicable
- Will the project improve the level of service of a transit system?
  - Not applicable



- For transit vehicle purchases, please provide vehicle type, fuel type.
  - Not applicable

**11. Project’s Potential to Increase Transit System Capacity and/or Ridership, Attract Active Transportation Users, Reduce Motor Vehicle Trips and Serve Destinations: Describe the project’s direct relationship to streets, bicycle facilities, pedestrian facilities, transit systems, employment centers, and activity centers.**

The proposed project has the potential to directly benefit approximately 1,500 persons in the Lake Sherwood Area. In addition, it would benefit residents in the unincorporated areas from Newbury Park to Westlake Village as Potrero Road serves as a connector between the two. This improvement will make the route safer and more comfortable for users that commute to work or school in these areas. Construction of Phase I will provide for a well-connected, multimodal network characterized by continuous bicycle infrastructure for 3.5 miles from Bridge #231 to Westlake Boulevard.

As mentioned earlier, based on 2015 census data and the BMP, this project has a potential to benefit 271 existing commuters and 1,458 future commuter and utilitarian bicycle users thereby reducing vehicular trips.

This non-motorized transportation infrastructure could benefit multi-modal travel for users that intend to continue a multi-modal trip to other areas of Ventura County, by using nearby transit services located in Westlake Village and Agoura Hills. The neighboring commercial areas of Westlake Village provide employment, schools, and other convenient amenities for commuters and bicyclists.

This project would also improve the route and increase safety for students of Westlake Elementary that bicycle to school and for users that utilize the roadway as part of cycling loops that can span 25 miles or longer.

**12. Network Connectivity and Local or Regional Significance: Does the project serve more than one mode of transportation?  Yes  No**

**If yes, please explain how:**

The presence of new bikeways will encourage residents to use nearby transit facilities as an additional mode of transportation, attracting active transportation users. With construction, users will have multiple modes of travel available to use: vehicular and bicycle.

**13. Local or Regional Significance: Is the project consistent with the local, regional or statewide plans, the District Air Quality Management Plan, or the Short Range Transit Plan?  Yes  No**

**14. Local or Regional Significance: Is the Project identified in an adopted Local or Regional Transportation Plan (Short Range Transit Plan, Bicycle, Pedestrian, Active Transportation, Strategic Plan, CMP, ITS plan, Signal Plan, SRTS Plan, Corridor Plan) or Capital Improvement Plan?  Yes  No**

**If yes, please provide the name(s) of the document(s):**

- 2007 Bicycle Master Plan
- 2013 Transportation Department Strategic Master Plan
- 2017 Bicycle Wayfinding Plan
- 2017 Capital Improvement Plan



**15. Bicycle Wayfinding Study: Is the Project Identified as a missing gap in the Bicycle Wayfinding Study?**

Yes      No

**If yes, please provide the route number from the Study <https://www.goventura.org/vctc-bicycle-wayfinding-plan>:**

Route #5 Coast route to Westlake Village.

**16. Local or Regional Significance: Briefly describe the public participation process (e.g. public meetings, public notices, project website, mailings, newspaper articles, etc...). How did the agency consider comments and responses from meetings when designing the project?**

For this project the Transportation Department received over 30 letters of support from the Channel Islands Bike Club, City of Thousand Oaks, Old Kranks Bicycle Club, Michael P. Nosco Foundation, members of Giant Bicycle Inc., Serious Cycling, Conejo Valley Cyclists, Amgen, and many other members of the community. These letters can be found in Exhibit 5 for your reference. The Supervisor for District #2 also supports these improvement efforts.

Further public support has also been expressed through the approval of the Bicycle Master Plan in October 2007 by the County of Ventura Board of Supervisors (BOS) and Ventura County Transportation Commission (VCTC). Additional support is through BOS approval of the latest revision to the Transportation Department 2013 Strategic Master Plan (SMP) that prioritizes all transportation-related projects in the unincorporated areas.

**17. Transit Project Necessity: For Transit Projects, describe the Project's necessity in relation to the Continued Operation of the Existing Transit System with Reliable Equipment.**

Not Applicable.



## CEO CERTIFICATION

I hereby certify that the applications included in this submittal package represent this agency's complete proposal for projects recommended for funding at this time. Should the projects be approved for funding by the Ventura County Transportation Commission, this agency will commit the local match as specified in the applications, and will make a priority of meeting the stated project delivery deadlines.

This agency is willing and able to maintain and operate the projects contained in the applications, and hereby assures that it will do so, with the proviso that the agency is permitted to transfer this responsibility to another qualified agency that is willing to do so.

  
Signature

David Fleisch

Printed Name

August 17, 2017

Date

Director, Transportation Department

Title\*

Public Works Agency Transportation Department

Agency

\*Must be signed by City Manager, County Executive Officer, County Transportation Agency Director, or other organizational CEO.

## **LIST OF EXHIBITS**

EXHIBIT 1: VICINITY MAP

EXHIBIT 2: LOCATION MAP

EXHIBIT 3: PHOTOS

EXHIBIT 4: DESTINATION MAP

EXHIBIT 5: LETTERS OF SUPPORT

# **EXHIBIT 1**

## **VICINITY MAP**

# PROJECT



## VICINITY MAP

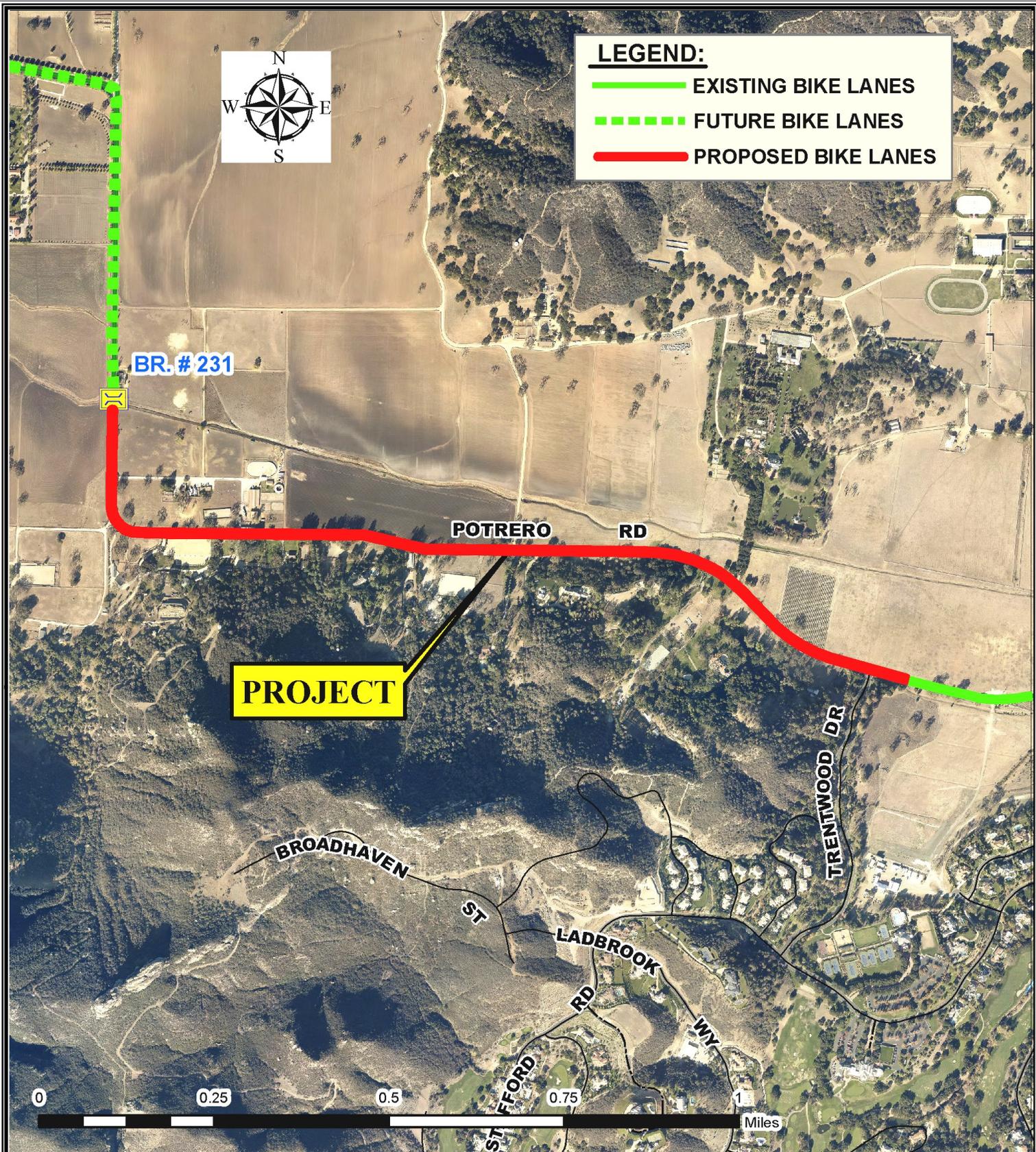
NTS

**COUNTY OF VENTURA  
PUBLIC WORKS AGENCY  
TRANSPORTATION DEPARTMENT**  
COMBINED CMAQ AND TDA APPLICATION - 2017  
**POTRERO ROAD BIKE LANES**  
FROM S/O BRIDGE 231 TO 348' E/O TRENTWOOD DRIVE  
VICINITY MAP

EXHIBIT 1

## **EXHIBIT 2**

### **LOCATION MAP**



**LEGEND:**

- EXISTING BIKE LANES
- - - - - FUTURE BIKE LANES
- PROPOSED BIKE LANES

BR. # 231

POTRERO RD

**PROJECT**

BROADHAVEN ST

TRENTWOOD DR

LADBROOK RD

ST. EFFORD WY



**COUNTY OF VENTURA  
PUBLIC WORKS AGENCY  
TRANSPORTATION DEPARTMENT**  
COMBINED CMAQ AND TDA APPLICATION - 2017  
**POTRERO ROAD BIKE LANES**  
FROM S/O BRIDGE 231 TO 348' E/O TRENTWOOD DRIVE  
LOCATION MAP

## **EXHIBIT 3**

### **PHOTOS**



POTRERO ROAD - TRAVELING WEST



POTRERO ROAD - TRAVELING EAST

**COUNTY OF VENTURA  
PUBLIC WORKS AGENCY  
TRANSPORTATION DEPARTMENT**  
COMBINED CMAQ AND TDA APPLICATION - 2017  
**POTRERO ROAD BIKE LANES**  
FROM S/O BRIDGE 231 TO 348' E/O TRENTWOOD DRIVE  
PHOTOS - PROPOSED CONDITIONS



POTRERO ROAD - TRAVELING SOUTH

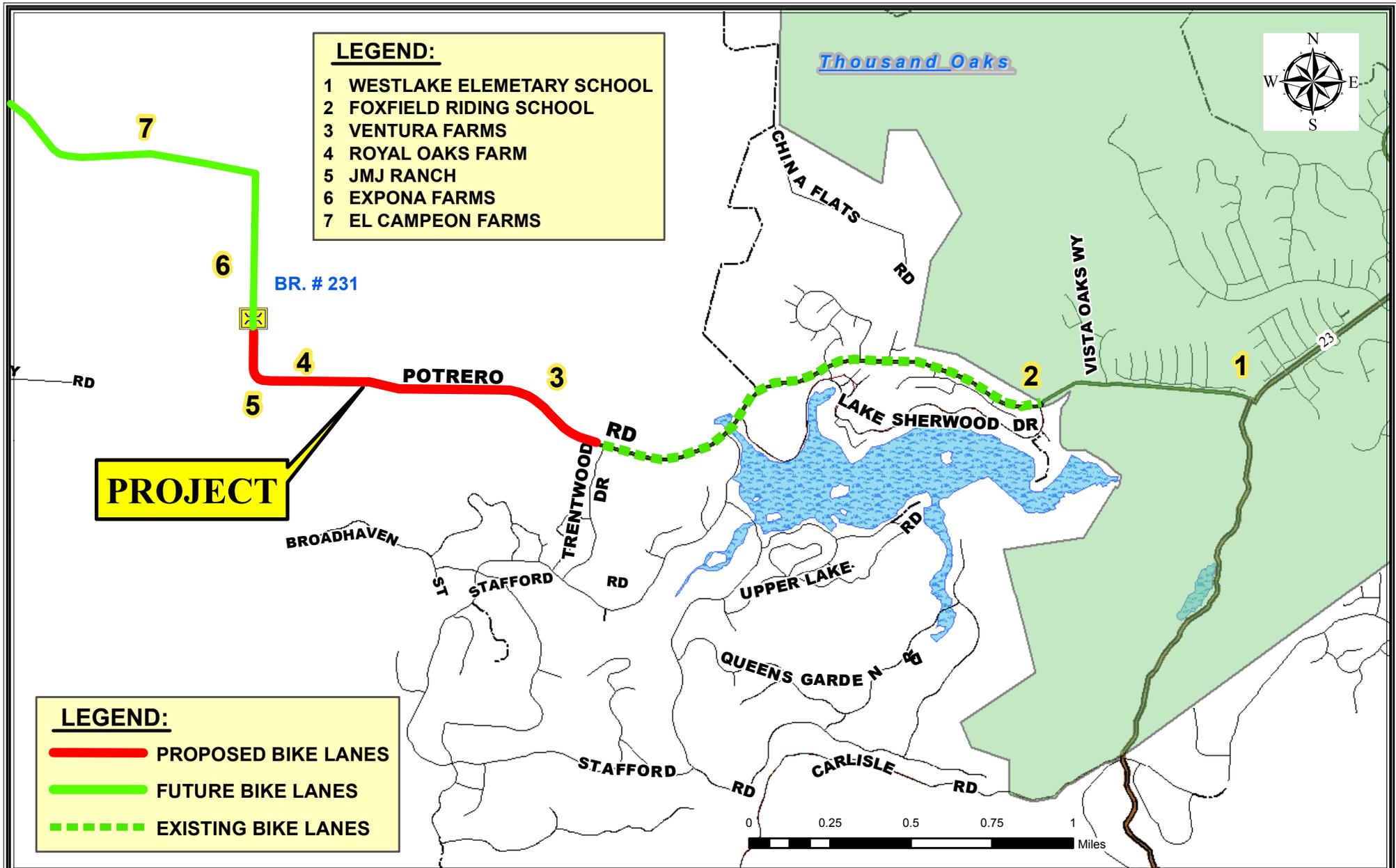


POTRERO ROAD - TRAVELING NORTH

**COUNTY OF VENTURA  
PUBLIC WORKS AGENCY  
TRANSPORTATION DEPARTMENT**  
COMBINED CMAQ AND TDA APPLICATION - 2017  
**POTRERO ROAD BIKE LANES**  
FROM S/O BRIDGE 231 TO 348' E/O TRENTWOOD DRIVE  
PHOTOS - EXISTING CONDITIONS

## **EXHIBIT 4**

### **DESTINATION MAP**



- LEGEND:**
- 1 WESTLAKE ELEMETARY SCHOOL
  - 2 FOXFIELD RIDING SCHOOL
  - 3 VENTURA FARMS
  - 4 ROYAL OAKS FARM
  - 5 JMJ RANCH
  - 6 EXPONA FARMS
  - 7 EL CAMPEON FARMS

- LEGEND:**
- PROPOSED BIKE LANES
  - FUTURE BIKE LANES
  - - - EXISTING BIKE LANES

**COUNTY OF VENTURA  
 PUBLIC WORKS AGENCY  
 TRANSPORTATION DEPARTMENT**  
 COMBINED CMAQ AND TDA APPLICATION - 2017  
 POTRERO ROAD BIKE LANES  
 FROM S/O BRIDGE 231 TO 348' E/O TRENTWOOD DRIVE  
 DESTINATION MAP

## **EXHIBIT 5**

### **PUBLIC SUPPORT**



*Channel Islands Bicycle Club*  
*P.O. Box 6481*  
*Oxnard, California 93031*

July 20, 2017

Mr. David Fleisch, Director  
County of Ventura PWA Transportation Department  
800 S. Victoria Avenue  
Ventura, California 93009

Dear Director Fleisch,

We are writing in support of the grant application by the Ventura County Public Works Transportation Department to the 2017 Congestion Mitigation Air Quality (CMAQ) and Transportation Development Act (TDA) funds to construct Class II bike lanes on Potrero Road from Bridge 231 to Trentwood Drive.

Potrero Road is one of the most popular cycling routes in Ventura County. This route is particularly important as the primary connection for bicycle commuters between Westlake Village and Thousand Oaks. Unfortunately, the road is narrow and winding. It was not constructed with bicycle use in mind and it is a barrier to cycling for many.

Bicycle lanes would enhance the safety for both bicyclists and motorists.

Channel Islands Bicycle Club, CIBC, represents over 300 bicyclists who regularly utilize bicycles for commuting, daily errands, recreation, and exercise. We are very interested in working with the County to improve our local environment and facilities for bicyclists. If you wish our involvement on any project, please contact Kate Faulkner, CIBike Government Liaison, at 648-1426 or [treasurercibike@gmail.com](mailto:treasurercibike@gmail.com).

Sincerely,

A handwritten signature in black ink, appearing to read "E. Velarde", written over a horizontal line.

Edwin Velarde  
President

# Michael P. Nosco Foundation, Inc.

Mike Nosco Memorial Bicycle Ride

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Mr. David Fleisch, Director  
County of Ventura PWA Transportation Department  
800 S. Victoria Avenue  
Ventura, California 93009

Dear Director Fleisch,

We are writing in support of the grant application by the Ventura County Public Works Transportation Department to the 2017 Congestion Mitigation Air Quality (CMAQ) and Transportation Development Act (TDA) funds to construct Class II bike lanes on Potrero Road from Bridge 231 to Trentwood Drive.

Potrero Road is one of the most popular cycling routes in Ventura County. This route is particularly important as the primary connection for bicycle commuters between Westlake Village and Thousand Oaks. Unfortunately, the road is narrow and winding. It was not constructed with bicycle use in mind and it is a barrier to cycling for many. Bicycle lanes would enhance the safety for both bicyclists and motorists.

Our foundation hosts one of the biggest charity bicycle rides in the county (The Mike Nosco Memorial Bicycle Ride) and we have had several thousand cyclists over the years. After a pretty scenic and grueling route, the riders finish by riding through the beautiful and tranquil, Hidden Valley area and so this will surely enhance their experience by making it safer.

Sincerely,

Jack Nosco  
President  
Michael P. Nosco Foundation



From: Katie Menees [[mailto:k\\_menees@yahoo.com](mailto:k_menees@yahoo.com)]  
Sent: Tuesday, August 08, 2017 3:22 PM  
To: Balan, Anitha <Anitha.Balan@ventura.org>  
Subject: Support for Bike Lanes in Hidden Valley

Ventura County Transportation Commission  
950 County Square Dr. Suite 207  
Ventura, CA 93003

Dear Commissioners,

We would like to add our Club's support to those who propose the construction of bike lanes on Potrero Road in Hidden Valley.

The Old Kranks Bicycle Club is made of over 60 members who are active seniors over 50 years of age. We have always loved the ride through Hidden Valley via Potrero Road. But the traffic has greatly increased over the years as had the speed of the vehicles using it. It has become a secondary artery for traffic going from the coast to the Conejo Valley and vice versa. We find it quite dangerous at times and not a good route for commuter bicycle riders or recreational riders like ourselves. But it is also the best route to many of the wonderful mountains roads in the Santa Monica Mountains.

As we and other cyclists enjoy this area and find it a lovely and beautiful place to cycle, we hope to see the bike lanes become a reality. We believe that both drivers and bike riders can share this road with safety and make it more convenient to be used by more commuters if the traffic and the bikes can be separated and both can feel safe using the road. We fully support Supervisor Linda Parks' proposal for the installation of bike lanes on Potrero Road.

We the undersigned are also members of the Bicycle Advisory Team (BAT) of the City of Thousand Oaks and know that group also supports the installation of bike lanes on Potrero Road.

Thank you for your consideration of our request and we hope that the project will come to fruition as soon as possible.

Sincerely,

Charles Bankston and Katie Menees  
Co-Presidents of the Old Kranks Bicycle Club

**From:** Pedego 101 [mailto:pedego101@gmail.com]

**Sent:** Thursday, August 10, 2017 11:19 AM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Cc:** Wing, Damon <Damon.Wing@ventura.org>; Kathy Lowry <klowry@toaks.org>

**Subject:** Potrero Bike Lane Support

Dear Ms. Balan:

We are writing today to express support for the construction of the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley. Well, actually our support is for the FULL bike lane to be built but you've got to start somewhere, right?

Some critics of this project say that it will only be used by pleasure and sport cyclists and therefore it's not really going to do anything to enhance air quality or reduce traffic congestion. This is definitely not the case. I personally have numerous customers in Dos Vientos and Newbury Park who would LOVE to ride their bikes into Westlake Village rather than drive their car but tell me they will never do this as long as there is no safe and straightforward way to get between these two areas. The only alternative to Potrero Road at this point is to take a long, circuitous route that includes several freeway crossings and is many miles longer. This is unsafe for cyclists and motorists.

This road has the makings of a wonderful commuter corridor. The residents who live along this road could, if the road were safer, use their bicycles to go into town for their morning coffee or their various daily errands. And tourists visiting the area would be able to get out of their car for the day to access many beautiful hiking trails and parks.

The truth about bike lanes of any kind is, "if you build it, they will come." We are building our business with the belief that our local, state and federal governments are committed to

creating safer, healthier environments for its citizens. Please give this project the attention and funding it deserves.

Yours very truly,



**Linda Coburn**

Pedego 101 Electric Bikes

2859 Agoura Road

Westlake Village, CA 91361

(805) 379-9245

**From:** Dawn <[dfoley8287@aol.com](mailto:dfoley8287@aol.com)>  
**Date:** August 10, 2017 at 2:58:21 PM PDT  
**To:** [Anitha.Balan@ventura.org](mailto:Anitha.Balan@ventura.org)  
**Subject:** Bike lanes for Potrero Raod in Hidden Valley

Dear Ventura County Transportation Commission  
950 County Square Drive, Suite 207  
Ventura, CA 93003

I am writing on behalf of Transcend Racing. We are an all women Triathlon Club here in Conejo Vally. Our club has been in existance since 2003. Our members are newbies to experienced Ironman finishers. We love to ride our neighborhood and love our safety first. Potrero Road in Hidden Valley is narrow and unsafe to ride. I personally have been almost run off the rode 2 times in the past few years.

Please pass this Phase 1 construction to help our neighborhood riding to become safer for our cyclist riders.

Regards,  
Dawn Foley  
Transcend Racing

From: Stephanie Marlin [<mailto:stephmarlin@aol.com>]  
Sent: Thursday, August 10, 2017 11:05 PM  
To: Balan, Anitha <Anitha.Balan@ventura.org>  
Subject: Support of Potrero Bike Lane Project

To:  
Ventura County Transportation Commission  
950 County Square Drive, Suite 207  
Ventura, CA 93003

From:  
Stephanie Marlin  
Co-founder Tuesday Tribe Training  
31803 Saddletree Dr  
Westlake Village, CA 91361  
805-490-1542

RE: Potrero Road Bike Lane Project

Tuesday Tribe Training, a 650 member Facebook group comprised of Conejo Valley community triathletes, is fully in support of the Potrero Bike Lane Project. Our members use these this area for recreational cycling as well as race training. This project would greatly increase the safety of our cycling community.

Thank you,  
Stephanie Marlin

Sent from my iPhone

**From:** Greg Turner [mailto:gturner400@gmail.com]

**Sent:** Friday, August 11, 2017 5:44 AM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** Potrero Road Bike Lane Project

To whom it may concern,

Triple Threat Cycling Team fully supports the Ventura County Transportation Department's project application for grant funding for the Potrero Road Bike Lane Project in Hidden Valley.

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Triple Threat Cycling Team

Greg Turner

Race Director

805-896-6019

[3tct.com](http://3tct.com)

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**From:** Melissa Maresca [mailto:MelissaMAresca@GiantBicycle.com]

**Sent:** Tuesday, August 08, 2017 3:46 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is Melissa Maresca and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project. Potrero to Hidden Valley is my favorite local ride.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,  
Melissa Maresca  
2036 Covington Ave  
Simi Valley, Ca 93065

🚲 [MelissaMaresca](#) 🚲 | 🚲 | [Inside Sales- Jackimeczuk, Jirsa, Sundt, Tupper, Woolsey](#) | 🚲 | 800/874-4268 ext.606



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**From:** Deanne Wilson [mailto:DeanneWilson@GiantBicycle.com]

**Sent:** Tuesday, August 08, 2017 3:51 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is Deanne Wilson and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County. I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,  
Deanne Wilson  
609 Wendy Drive  
Newbury Park, CA 91320

deanne wilson | marketing project manager | [www.giant-bicycles.com](http://www.giant-bicycles.com) |  
805.267.4676 (w) | 805.376.8095 (f) | skype: deanne018 | [Giant Facebook Page](#)



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**From:** Erica Espinoza [mailto:EricaEspinoza@GiantBicycle.com]

**Sent:** Tuesday, August 08, 2017 4:15 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is Erica Espinoza and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,

Erica Espinoza

Thousand Oaks, CA 91360

[Erica Espinoza](mailto:Erica.Espinoza@GiantBicycle.com) | Web Link Specialist | 805-267-4656 | [www.giant-bicycles.com](http://www.giant-bicycles.com) |



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**From:** JT [mailto:JT@GiantBicycle.com]  
**Sent:** Tuesday, August 08, 2017 7:11 PM  
**To:** Balan, Anitha <Anitha.Balan@ventura.org>  
**Subject:** I support the Potrero road Bike Lane Project

To whom it may concern:

My name is John Michael Thompson and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,

John Michael Thompson  
4283 Via Rio Newbury Park, CA. 91320



John Michael Thompson  
General Manager, Giant USA

**LET'S RIDE!**

Mobile:408-607-9919 / Work: 805-267-4679 (X679)



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**From:** Philip Croley [mailto:PhilipCroley@GiantBicycle.com]

**Sent:** Tuesday, August 08, 2017 3:47 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is Philip Croley and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,  
Philip Croley  
8305 Fruitvale Ave.  
Moorpark, CA 93021

From: Reuben Hernandez [<mailto:ReubenHernandez@GiantBicycle.com>]  
Sent: Tuesday, August 08, 2017 4:18 PM  
To: Balan, Anitha <Anitha.Balan@ventura.org>  
Subject: I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is Reuben Hernandez and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley<x-apple-data-detectors://4>.

Sincerely,

Reuben Hernandez  
242 Dorena Drive  
Newbury Park, CA 91320

From: Patrick VanHorn [<mailto:PatrickVanHorn@GiantBicycle.com>]

Sent: Tuesday, August 08, 2017 4:25 PM

To: Balan, Anitha <Anitha.Balan@ventura.org>

Subject: I Support the Potrero Road Bike Lane Project!

To whom it may concern,

My name is Patrick VanHorn and I live and work in Ventura County CA. I also ride my bicycle for both recreation and transportation. I'm writing to express my complete support of the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Countless studies have proven that if you provide streets and roads that are safer for people to ride bikes, then more people will ride bikes. That, of course, means cleaner air, healthier communities, fewer autos on the road, safer riding, and increased business for the many bike shops that serve Ventura County.

I have worked for Giant Bicycle, Inc., in Newbury Park CA for nearly 14 years. Giant employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from little kids just learning to ride to the most experienced professional bicyclists. Providing funding for this bike lane project will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, phase 1, for the first 2.8 miles of a Class II bike lane from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,

Patrick VanHorn  
115 Teloma Drive  
Ventura CA 93003

patrick vanhorn | digital media producer | Giant Bicycle USA / 800-874-4268 [Signature]

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**From:** Mike Colbert [mailto:MikeColbert@GiantBicycle.com]

**Sent:** Tuesday, August 08, 2017 4:25 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is Mike Colbert and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,  
Mike Colbert  
2679 Beacon Avenue  
Ventura, CA 93003

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**From:** Allen Needle [mailto:AllenNeedle@GiantBicycle.com]

**Sent:** Tuesday, August 08, 2017 9:05 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is Allen Needle and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,

Allen Needle

2979 Dogwood Circle

Thousand Oaks, CA 91360

[allen needle](#) | sales operations manager – inside sales manager | 805/267-4664 [www.giant-bicycles.com](http://www.giant-bicycles.com) |

From: John Munhall [<mailto:JohnMunhall@GiantBicycle.com>]  
Sent: Wednesday, August 09, 2017 7:47 AM  
To: Balan, Anitha <Anitha.Balan@ventura.org>  
Subject: I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is John Munhall. My family and I live, work, and attend schools in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley<x-apple-data-detectors://4>.

Sincerely,  
John Munhall  
1089 Calle Contento  
Thousand Oaks CA 91360

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**From:** Bill Miller [mailto:BillMiller@GiantBicycle.com]  
**Sent:** Wednesday, August 09, 2017 8:41 AM  
**To:** Balan, Anitha <Anitha.Balan@ventura.org>  
**Subject:** I Support the Potrero Road Bike Lane Project

To whom it may concern:

My name is William E. Miller and I live and work in Ventura county. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,

William E. Miller  
22 Magellan St.  
Thousand Oaks, CA  
91360

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**From:** Thomas Miller [mailto:ThomasMiller@GiantBicycle.com]

**Sent:** Wednesday, August 09, 2017 9:02 AM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** I Support the Potrero Road Bike Lane Project

Hi Anitha,

My name is Thomas Miller and I live and work in Ventura County. I also ride my bicycle here for both transportation and recreation. I wholeheartedly support the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane project.

Numerous studies have shown that if you make streets and roads safer for people to ride bikes, more people will ride bikes. That means cleaner air, healthier communities, fewer cars on the road, and increased business for the many bike shops that serve Ventura County. In addition, that section of road is already heavily trafficked by cyclists. Providing safer access will help to keep both cars and drivers safe.

I work for Giant Bicycle, Inc., headquartered in Newbury Park. Our company employs more than 100 people and wholesales top-quality bicycles and gear to retail bike shops throughout Ventura County and the rest of the country. Giant bikes are ridden by everyone from small children just learning to ride, to the most experienced professional bicyclists. Providing safer roads to ride will positively impact anyone and everyone who pedals a bicycle.

Please approve the grant to fund construction on the Potrero Road Bike Lane project, Phase 1, for the first 2.8 miles of Class II bike lanes from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.

Sincerely,

Thomas Miller | Digital Marketing Lead | <https://www.giant-bicycles.com/us/>

Amgen Cycling Club  
Thousand Oaks, CA 91320  
2 June 2016

David Fleisch, Director  
County of Ventura – PWA Transportation Dept.  
800 S. Victoria Avenue  
Ventura, California 93009

Dear Mr. Fleisch:

I am writing on behalf of the 364 members of the Amgen Cycling Club in support of the proposed project to create bicycle lanes along Potrero Road through Hidden Valley in Ventura County.

This route is used by many of our members as a primary route between Newbury Park and Westlake Village. It represents the most direct, stress-free route between these two communities. It can also provide a gateway route for bicycle travel into western Los Angeles County. Potrero Road as it stands now is not entirely safe for cyclists to use during commuting hours. There is a lack of shoulders and rapidly moving traffic that make this road unsafe. The proposal to add bicycle lanes will provide much needed space on the roadway to accommodate both bicycles and automobile traffic. In other communities in the state, the addition of bicycle lanes leads to a “traffic calming” effect where the automobile traffic is slower and approaches the posted speed limits.

Alternatives to Potrero Road for bicyclists requires the use of very busy city streets and at least two crossings over US-101. With the multi-lane entrance ramps, it makes the 101 crossings very hazardous.

We expect that completion of this project will increase the amount of bicycle commuting along Potrero Road. It will also provide a more inviting setting for recreational cyclists. Additionally there has been an increase in bicycle tourism in the East County and establishing bicycle lanes will likely increase the chances of return visits to the area.

Sincerely,



Arran Shearer, President  
Amgen Cycling Club

---

**From:** Jennifer Johnson [mailto:jennifer@seriouscycling.com]

**Sent:** Wednesday, August 09, 2017 3:44 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** Potrero Bike Lane

To Whom It May Concern:

Serious Cycling's mission is to grow the love of cycling and support our community in reaching their goals to a happier and healthier lifestyle. The proposed bike lane on Potrero Road would greatly increase our efforts in reaching these goals – while creating a safer environment for the cycling community. The proposed lane would reduce traffic congestion and increase the safety of the riders – of all skill levels. This section of road is highly traveled by cyclists, as your studies have shown, and the proposed bike lane would well ridden and appreciated by all.

The benefits of cycling are immense for the community and for the environment. With the proposed bike lane, current commuters and motorists would have the opportunity to reduce carbon emissions by great numbers and protect the environment by choosing to “ride over drive”. The environment would benefit including the local vegetation around Hidden Valley and the community would benefit from the physical fitness added to their daily schedule. Obesity is an epidemic and a few more riders down Potrero could create a huge difference to this issue along with leading by example for future generations.

Serious Cycling is more than the local bike shop – we host monthly clinics to encourage new riders, educate current riders and share our knowledge of safety and conditioning. We sponsor local race teams including our own team of over 75 riders and our Junior Development Team – focusing on leading youths to a new direction in their fitness and goals. We sponsor the Malibu Gran Fondo each spring inviting cyclists from all over the world to experience the Conejo Valley and encourage them to return often to increase tourism in the area. We host weekly rides for all levels including our weekly shop rides hosting 50-100 riders each week from our Agoura Hills and Northridge location, beginner rides to teach new cyclists about etiquette and safety, women's rides to encourage women to ride together for safety and community, and many more. We are host Kid's Bike Rodeo events to teach safety and skills to our next generation of cyclists and motorists – to encourage physical fitness and help beat the obesity epidemic in our community.

The proposed Potrero Bike Lane could not happen without your support and we would greatly appreciate your commitment to this project. Please feel free to contact me directly if I can be of additional assistance.

Ride!

Jennifer Johnson  
Serious Cycling  
818-632-4547



June 2, 2016

David Fleisch

Director, County of Ventura – PWA Transportation Dept.

800 S. Victoria Avenue, Ventura, California 93009

Mr. Fleisch

I am submitting this letter on behalf of Serious Cycling Agoura Hills & Northridge, the Serious Cycling Race Team, our Birds of a Feather ladies cycling group, as well as our entire "Serious Cycling Community" in support for the County's grant application to obtain funding for bicycle lanes along Potrero.

Potrero Road is one of the most popular cycling routes in Ventura County, yet it's narrow, cars travel at high speeds and its shoulders are not paved. Adding bicycle lanes would not only enhance the safety for both bicyclists and motorists, but also better connect the cities of Newbury Park and Westlake Village, as well as the greater Ventura and Los Angeles Counties.

Our area is flourishing with cyclists, from commuters to professional athletes in training, who frequent these back roads from the early morning hours to well into the evening. Many weekend group rides utilize this very section along Potrero to connect to Camarillo, PCH and beyond. Currently, due to the narrow space, cars have to wait to pass safely, or worse, choose to pass when not safe, forcing cyclists to close to or off the edge of the road. The addition of bicycle lanes would contribute to a more harmonious and much safer relationship on the road between cyclists and motorists, offering room for all to seamlessly coexist, even during the busiest "commuter" hours.



To accomplish this, the Ventura County Transportation Department is submitting a grant application to begin constructing the first phase of a three-phase project for bike lanes along the Hidden Valley floor on Potrero Road.

I urge you to consider and approve the County's grant application to obtain funding that will be used to construct safer roads for our cyclists and motorists.

Thank you in advance,

Scott M. Johnson  
Founder & CEO  
Serious Cycling

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**From:** Patrick [mailto:wpvanhorn@earthlink.net]  
**Sent:** Wednesday, August 09, 2017 3:51 PM  
**To:** Balan, Anitha <Anitha.Balan@ventura.org>  
**Subject:** Please Fund the Potrero Road Bike Lane Project

To whom it may concern:

I'm Wendy VanHorn and I live in Ventura County, and I am an avid bicyclist. I ride my bike for both transportation and recreation.

**I write to express my unequivocal support of the Ventura County Transportation Commission application for grant funding for the Potrero Road Bike Lane Project, Phase 1, for the first 2.8 miles of a Class II bike lane from Bridge 231 to Trentwood Drive on Potrero Road in Hidden Valley.**

There are several reasons this project should be funded. Here are just five:

**1) Well-designed bicycle routes and lanes make the roads safer for everyone.** Adding bike lanes has been proven to reduce traffic-related crash injuries.

**2) Encouraging physical activity creates healthier, more productive communities.** Countless studies have shown that more people would ride bikes if there were bike lanes that made them feel safer. More people riding means healthier individuals who are more productive in their work.

**3) Bicycle lanes create more room on the road for cars.** More people using bikes means there are fewer cars on the road -- which means the motorists who still must drive will experience less auto traffic. Also, cyclists who ride in a dedicated lane won't impede auto traffic.

**4) New bicycling infrastructure creates jobs.** Building bike lanes and paths create well-paying construction jobs.

**5) Bicycling infrastructure is less expensive.** Where lots of people bike (and are encouraged to ride on bike paths), cities and towns save money on road repairs and parking construction.

**Funding for this bike lane project will have a positive impact on everyone -- not just those who pedal a bicycle. Please approve the grant to fund construction of this project!**

Thank you for your time.

Sincerely,  
Wendy VanHorn  
115 Teloma Drive  
Ventura CA 93003

**From:** Barbara West [mailto:westyoga@gmail.com]

**Sent:** Tuesday, August 08, 2017 5:31 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** Potrero Road

Anitha,

I am writing as a 30 plus year resident who cycles through Hidden Valley every week. We are in desperate need of a bike lane. Just look at at the fences that have been taken out by speeding cars not to mention all the accidents. Cars are traveling faster and more unsafely then ever before. I have been almost taken out myself more than once. I have also seen cars rolled over on their hoods trying to take the corners at break neck speed. On any given Saturday or Sunday you can count hundreds of cyclists, since this is a favored route. We need safe roads to cycle on.

Thanks,

Barbara West

**From:** Jack Doman [mailto:domanj@gmail.com]  
**Sent:** Tuesday, August 08, 2017 9:18 PM  
**To:** Balan, Anitha <Anitha.Balan@ventura.org>  
**Subject:** Potrero Rd Bicycle Lane

Ventura County Transportation Commission

950 County Square Drive, Suite 207

Ventura, CA 93003

8-8-16

Members of the Transportation Commission of Ventura County

I am an avid cyclist and have been for the last 69 years, since I was five. I cannot tell you how happy I am to hear that the Commission is preparing a funding request for the Potrero Rd. Bike Lane. This pastoral valley is so beautiful and is most enjoyable by a bicycle. However, the ride comes with a great risk. A couple of years ago, as I was traveling east on Potrero Rd. there was a truck traveling west at what seemed to be the speed limit. At a distance of about 50 yards in front of me, a blue Corvette pulled out from behind the truck and accelerated right at me. I had one choice and I veered to my right into a ditch and landed in a heap, as the Corvette sped by. While there are so many wonderful places to ride in our county, there is none better than Hidden Valley. Thank you for pursuing this worthy project.

Blessings,  
Jack Doman, LMFT  
139 Sandra Ct.  
Newbury Park, CA 91320  
805-490-1128

**From:** MIRYAM LIBERMAN [mailto:mliberman1md@icloud.com]  
**Sent:** Wednesday, August 09, 2017 7:47 PM  
**To:** Balan, Anitha <Anitha.Balan@ventura.org>  
**Subject:** Fwd: Adding bike lanes to Potrero Rd. thru Hidden Valley

Sent from my iPhone

Begin forwarded message:

**From:** MIRYAM LIBERMAN <[mliberman1md@icloud.com](mailto:mliberman1md@icloud.com)>  
**Subject:** Adding bike lanes to Potrero Rd. thru Hidden Valley

To Ventura County Transportation Commission-  
I'm writing this letter in strong support of adding bike lanes to East Potrero Rd. thru Hidden Valley. I am a 63 year old bike enthusiast who daily commutes by ebike (electric bike due to knee injury) from my residing Newbury Park to my office in medical practice in Westlake Village. Riding Thru Potrero with no bike lanes or shoulders is quite intimidating for drivers and bikers, but it is the most natural & popular thoroughfare between the 2 cities. I implore for funding to add bike lanes and safety for this beloved and popular route.  
Thank you-  
Miryam Liberman MD.

Sent from my iPhone

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**From:** Shelley Sund [mailto:venturabikedepot@gmail.com]

**Sent:** Wednesday, August 09, 2017 9:40 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Subject:** Patrero Road Bikelane

Ventura County Transportation Commission,

Please take my letter of recommendation into consideration for the bike lane improvements at Potrero Road.

It is not worth the life of a cyclist when it comes to traffic safety for motorists and cyclists to make provisions for one another.

This is something worth supporting and I would like to throw my hat in the ring.

With Gratitude,

Shelley Sund



[Ventura Bike Depot, Inc.](#)  
[239 West Main Street](#)  
[Ventura, CA 93001](#)  
[\(805\)652-2100 office](#)  
[\(805\)652-1114 shop](#)  
[\(805\)340-BIKE cell](#)

From: Shelley A. Ragland [<mailto:shelleyragland@hotmail.com>]  
Sent: Wednesday, August 09, 2017 7:44 PM  
To: Balan, Anitha <Anitha.Balan@ventura.org>  
Subject: Bike lanes added to Potrero

To Ventura County transportation commission –

I am writing this letter in strong support of adding bike lanes to E. Potrero Rd. thru Hidden Valley. I am a bike enthusiast and would like to enjoy this most popular bike road from Newberry park to Westlake Village in Thousand Oaks. This will improve car and driver safety.

Thank you so much,  
Shelley Ragland

Shelley A. Ragland  
Sent from my iPhone

-----Original Message-----

From: Dorothy Relyea [<mailto:drelyea467@icloud.com>]

Sent: Wednesday, August 09, 2017 7:12 PM

To: Balan, Anitha <Anitha.Balan@ventura.org>

Subject: Support bike lanes on Potrero-

Dear Ventura County Transportation Commission- I bike in Westlake Village, and would eagerly ride thru Hidden Valley using Potrero Rd. with many of my biking buddies, and frankly visiting family & friends in Newbury Park by bike, but the absence of bike lanes or even shoulders on the road is too intimidating. It's quite frustrating to live adjacent to Hidden Valley but not have bike safety on Potrero. I urge & support adding bike lanes to East Potrero Rd. for driver & biker safety.

Thank you so much,

Dorothy Relyea.

Sent from my iPhone

April 18, 2016

Board of Supervisors for the County of Ventura  
c/o Brian Palmer  
Clerk of the Board  
800 South Victoria Avenue  
Ventura, CA 93009

RE: Agenda Item #38 – In Support of Transportation Department Submission of Grant Applications for the Creation of Bicycle Lanes Along Potrero Road in Hidden Valley

Dear Board Member,

I am writing in support of Supervisor Park's request for grant funds to create bicycle lanes along Potrero Road in Hidden Valley.

I moved to Thousand Oaks in 2012. I am a cyclist. One of the first bicycle rides I enjoyed in the area was through Hidden Valley. Since moving to the area, I have ridden from Westlake Village out-and-back through Hidden Valley many times both solo and with a local cycling club, the Conejo Valley Cyclists (CVC).

During some of those many rides through Hidden Valley I have witnessed the following dangerous situations: 1) a careening, speeding panel truck subcontracted by a set design company almost running me and then another rider in front of me off the road; 2) motorized vehicles passing other vehicles illegally and above posted speed limits, sometimes with the passing vehicle heading in the direction of cyclists traveling the other way; 3) a speeding motorcyclist wiping out on one of the 90 degree turns that are located on the valley floor; and 4) many instances of impatience demonstrated by drivers who find their travel through the valley temporarily slowed by one or more cyclists—because the road is narrow and they have no choice but to wait for oncoming traffic to clear in order to pass the cyclists. This impatience, when extreme, manifests itself with horn honking and (upon passing the cyclists) a pedal-to-the-floor driving technique.

In addition, part of the valley floor can experience significant crosswinds, which makes travel through that section more difficult for both drivers and cyclists: On a road so narrow, there is little margin, i.e., shoulder, for error.

I believe that situations such as those described above would not exist with bicycle lanes along Potrero. The addition of bicycle lanes will make travel much safer and more enjoyable for drivers and cyclists alike.

Sincerely,

Sherrie Felton

April 15, 2016

Board of Supervisors for the County of Ventura  
c/o Brian Palmer  
Clerk of the Board  
800 South Victoria Avenue  
Ventura, CA 93009

**RE: Support for Recommendation of Supervisor Parks for the Board to Direct the Grant Applications for Bicycle Lanes on Potrero Road in Hidden Valley**

Dear Supervisor:

As a long-time resident of Thousand Oaks, avid bicyclist, and board member of Conejo Valley Cyclists, a nonprofit 501(c)(3) corporation whose purpose is to promote and encourage recreational bicycling and amateur racing, I cannot be more enthusiastic in supporting Supervisor Parks's motion to apply grant funds towards installing bicycle lanes through Hidden Valley. This project will *significantly* improve bicycle and auto safety in this scenic corridor and promote alternatives to auto commuting. I bike through the Hidden Valley area regularly on weekends. However, as a resident living in Newbury Park and working in Agoura, Hidden Valley is the logical and shortest route by bicycle for me and many others who live and work in the Conejo Valley. Unfortunately, during peak traffic hours during the week, the route is too dangerous in my opinion for solo bicycle commuters – there is no shoulder to speak of and there is an increasing volume of 'cut-through' traffic. Bicycle lanes are sorely needed and will be very well utilized considering the numbers of cyclists who already ride there on weekends despite the dangerous conditions. The addition of bike lanes will certainly encourage daily bike commuters to leave the cars at home, bypass the 101, and enjoy a safe route to work. The project will also enhance the image of Ventura County, Thousand Oaks, and the Conejo Valley as world-class cycling destinations with all of the economic benefits that this implies.

In short, this is the kind of project that really makes a difference to residents. **I support Supervisor Parks's motion to apply for grant funding to add bike lanes on Potrero Road in Hidden Valley.**

Sincerely,

Cylon Rider



June 8, 2016

David Fleisch, Director,  
c/o County of Ventura-PWA Transportation Dept.  
800 S. Victoria Avenue  
Ventura, CA 93009

RE: Potrero Road Bike Lanes Grant Application

Dear Director Fleisch:

On behalf of the Board of Directors of Conejo Valley Cyclist (CVC) and its 350 members, we are writing in support of the grant application to the California Transportation Commission for Active Transportation Program (ATP) funding to begin constructing the first phase of a three-phase project for bike lanes along the Hidden Valley floor on Potrero Road.

Conejo Valley Cyclist (CVC), formed in 1987, is a nonprofit 501(c)(3) corporation whose objective and purpose is to promote and encourage recreational bicycling and amateur racing. CVC, based in Thousand Oaks, with its 350 dues-paying members as well as, an additional 500 participating cyclists is among the largest bicycling organizations in Ventura County. In addition to its objectives and purposes, CVC has a long tradition of presenting and participating in community events like Cruisin' the Conejo, The Ride of Silence, and the emerging Spokes in the Oaks, as well as supporting community based amateur racing organizations like CVC Racing and LUX Development. Conejo Valley Cyclists looks to take a leadership role within the community at large when it comes to bicycle safety, bicycle education, and bicycle awareness.

Many of our members are daily commuters within Ventura County. For many Hidden Valley is the logical and shortest route to reach their place of business or employment. This project will significantly improve bicycle and auto safety through this scenic corridor and promote alternatives to the traditional car commute. By supporting Linda Parks' motion for the addition of bike lanes will certainly encourage daily bike commuters to leave their cars at home, bypass the 101, and enjoy a safe beautiful route to work.

Additionally, CVC organizes weekly bicycle rides throughout the Conejo Valley and the surrounding Ventura County roads. With organized rides 5 days a week, our routes vary on a weekly basis and very often go through Hidden Valley in either direction. As part of our safety program, we always promote and encourage safe bicycling and instruct our members to ride single file at all times when no bike lane is present or when there is a high traffic section of road, and to be observant of all traffic and road obstacles. Adding bike lanes will improve the safety of all recreation bicyclists



The Hidden Valley section of Ventura County is a beautiful and ideal area for bicycling and would benefit enormously by the addition of a bicycle lane along either side of Potrero Road. In short, this is the kind of project that will really make a difference to the CVC membership that use this road regularly and the residents of Ventura County that commute daily from one end of county to the other. As well as, enhance the image of Ventura County as world-class destination to play and live with all of the economic, health, and safety benefits that this implies.

Sincerely,

A handwritten signature in black ink, appearing to read "Henry Montalvo", is written over the word "Sincerely,".

Henry Montalvo  
President,  
Conejo Valley Cyclist

On behalf of the Board of Directors:

Dale Smith, Secretary

David Yarden, Treasurer

Sheri Leiken, Membership Director

Kent Koral, Cruisin' the Conejo Director

Mike Hackett, Community Outreach Director

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**From:** Kent Koral [mailto:kentkoral@gmail.com]

**Sent:** Wednesday, August 09, 2017 3:51 PM

**To:** Balan, Anitha <Anitha.Balan@ventura.org>

**Cc:** Wing, Damon <Damon.Wing@ventura.org>

**Subject:** Portrero Rd Hidden Valley Corridor bicycle lanes project grant

To: Ventura County Transportation Commission

To whom it may concern,

My name is Kent Koral and I represent the Conejo Valley Cyclists, a club that serves the Conejo Valley area, and is comprised of over 500 members. We would like to voice our support for the Portrero Rd/Hidden Valley Bike Lanes Project grant. This corridor is used extensively by local cyclists to commute back-and-forth in lieu of the more congested surface streets through the city of Thousand Oaks, and also by a very large number of cycling enthusiasts as it is an extremely popular route in our area. These bike lanes would serve multiple purposes including lowering automobile traffic by encouraging more riders to commute by bicycle, and also to help mitigate automobile versus cyclist incidents.

Please help make this great plan a reality.

Sincerely,

Kent Koral

Conejo Valley Cyclists

(818) 802-0826

May 27, 2016

Jay T. Spurgin  
Public Works Director

David Fleisch, Director  
Transportation Department  
Public Works Agency  
County of Ventura  
800 S. Victoria Ave.  
Ventura, CA 93003

**Subject: City Support for Active Transportation Program Grant for Hidden Valley Bike Lanes Project**

Dear Mr. Fleisch:

The City is in support of the County submitting a joint 2016 Active Transportation Program Grant Application for the Hidden Valley Bike Lane Project, which includes a section located in the City of Thousand Oaks. The application will include a 500 foot bike lane within City limits. Following construction of the project, the City will take full ownership, including maintenance, of the portion located within the City.

Sincerely,

Jay T. Spurgin  
Public Works Director

Attachments

c: Clifford G. Finley, Deputy Director/City Engineer  
Kathy Lowry, Engineer Associate

DPW: 660-40\kl\jds\Final\Spurgin\Potrero Road ATP Grant Letter of Support.docx